



MICHIGAN POTASH COMPANY, LLC

People. Providing. Strengthening. Securing.

Michigan Potash Company

We are a family owned, US based, potash company responsibly managing over 150 million tons of recoverable K₂O product, leading America into a new era of potash production.

Food Security for the United States and our Neighbors

The American farmer, the most efficient in the world, consumes nine million tonnes of potash annually, but over 94% will be imported by the end of 2017.

The United States strategic reserve in New Mexico has reached depletion, and over the course of the last 24 months, has ceased material production.



Good For Farmers... Good For The Earth

Our farmer's rely on potash to grow our food and they pay more for potash than anybody else in the world.

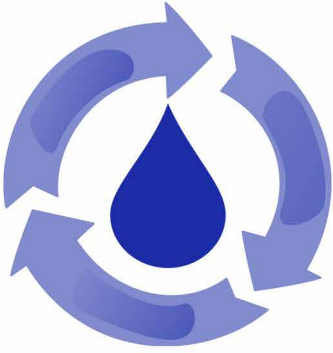
Potash is a critical and strategic necessity for farmer welfare and national food security.

Potash is needed by farmers to reduce irrigation needs and increase dryland farming, especially in times of climate change, reducing water needs.

Sustainable Economic Growth for Ewart and Osceola County

Approximately 260 direct construction jobs will be created over a 3 year period during the construction phase of the potash manufacturing facility. An approximate 130 direct fulltime employment jobs will be created upon commissioning of facility. 170 indirect contract jobs will be created in addition to the fulltime employment, for a total job base of just under 600 jobs.

In addition to job creation, royalty payments will be paid to the local mineral interest ownership for a period in excess of 150 years. Direct expenses and commerce associated with sustaining potash production with the manufacturing facility will approximate \$60,000,000 per year, with additional capital infusions of \$21,000,000 every two years.



Over 90% Water Recycle Efficient, Environmentally Smart

The MPC process is a well established, highly efficient, highly purifying, water recycling system. It is one of the most advance means of water treatment.

A Closed Loop System, the process creates purified distilled water from steam. The water steam being disposed of is food grade water, cleaner than the water being displaced over a mile underground.

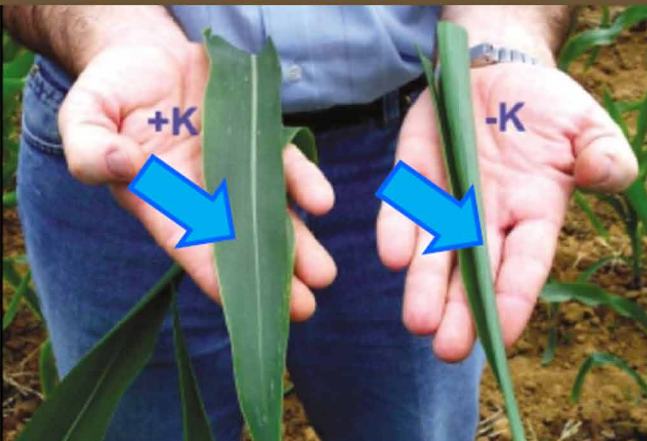
A Communal Focus

A communal effort from the start with over 450 lessee that have come together to make this happen, all with a vested stake in making this occur. A mineral lease is a contractual agreement between MPC and the mineral owner.

MPC provides the capital, the expertise, the effort, an upfront payment, and a royalty share upon production in exchange for the exclusive opportunity to develop.



Industrial tax base will ultimately double or triple, and lead to additional transformative investments



Helping Michigan farmers steward water use, while reducing input costs is what we do.

Farmers, arguably rely on water more than any other profession. Without water, there is no Farm.

Corn, Same Soil, Same Amount of Water